



Annual Report

FY 2014

(July 2013—June 2014)

Our Board of

Directors FY 2014

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Vice President

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Harold Bailey
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Michelle LaGrandeur
Peggy Matarese
Suzie Wiest
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Cindy Miles
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The Water Conservation Garden proudly presents this annual report for the fiscal year (FY) 2013/2014 was an exciting year of new exhibits and expansion of programs.

Through our JPA Partners, our numerous donors, the over 70 volunteers and staff The Garden continues to thrive.



Our Mission:
To educate and inspire through excellent exhibits and programs that promote water conservation and the sustainable use of related natural resources.

The Water Conservation Garden is a six-acre botanical and demonstration garden located in El Cajon, California, adjacent to the campus of Cuyamaca College. The Garden is a 501(c)(3) nonprofit organization whose mission is to educate and inspire the public to appreciate the value of water in Southern California, specifically the efficient use of water in landscaping. The Garden conveys this message through its numerous demonstration gardens, interpretive exhibits, and award-winning education programs that promote water conservation and the sustainable use of related natural resources.

Since its opening, The Water Conservation Garden has received numerous state and national accolades, including an “orchid” Award from the San Diego Architectural Foundation in 1999 for design excellence and listed in the “top 10 Western Gar-

Key Accomplishments for FY 2013/2014

FY 13/14 has been all about expanding and implementing new programs.

- The Garden's Ms. Smarty-Plants™ program was honored with the state's highest environmental honor the Governor's Environmental and Economic Leadership Award (GEELA).
- Launched the "Friends of the Butterflies" campaign to support the continued maintenance of the Dorcus E. Utter Butterfly Pavilion, with 30 initial contributors.
- Hosted the first annual Butterfly Festival with over 2500 attendees.
- The Garden participated in the 21st Annual Spring Garden Festival on April 27 with the Cuyamaca College Ornamental Horticulture Department.
- Held over 51 adult education classes with 985 attendees.
- The Garden's Ms. Smarty-Plants™ hosted 71 fieldtrips for over 5,000 children and performed 46 school assemblies to over 8600 children.
- The Garden's Ms. Smarty-Plants™ outreach programs reached over 50,000 children and adults.
- Hosted 34 third party rentals and special events including weddings, private party functions, use of the Garden by other organizations and other special events.
- Added four new Board members each providing specialty expertise The Garden can utilize to achieve our goals including event planning, membership and nursery management.
- Added two new staff members to assist in major fundraising events and lead our horticultural division.
- Participated in the eighth annual Fall Garden Festival with 14 sponsors and partners.
- Garden membership increased to 615 at fiscal year end.
- Fourteen major contributors of more than \$1,000 each.
- Obtained Grants from Wells Fargo, Hans Doe, SDG&E, San Diego Women's Foundation, County of San Diego and substantial gifts from over 14 donors totaling over \$200,000.
- Completion of 2014-2016 Strategic Plan.

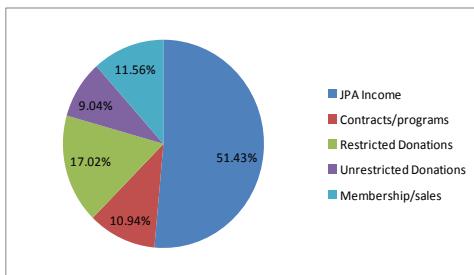


The Garden wishes to thank its over 80 docents and volunteers who's hard work, numerous hours and dedication have helped The Garden become the amazing educational, botanical and public garden resource it is today!

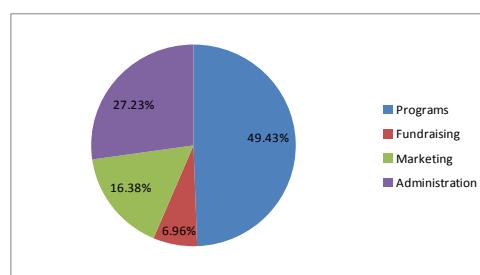


Financials

INCOME FY2014



EXPENSES FY 2014



STATEMENT OF FINANCIAL POSITION

June 30, 2014

ASSETS:	
Cash and cash equivalents	\$203,469
Certificate of deposit	\$100,800
Other receivables	\$38,598
Inventory (net of \$7,000 allowance)	\$3,985
Pre-paid Expenses	\$6,853
Property and Equipment, net of	\$183,003
TOTAL ASSETS:	\$536,708
LIABILITIES AND NET ASSETS	
Liabilities:	
Accounts payable and accrued expenses	\$63,361
TOTAL LIABILITIES	\$63,361
Net Assets:	
Unrestricted	\$363,607
Temporarily restricted	\$109,740
TOTAL NET ASSETS	\$473,347
TOTAL LIABILITIES AND NET ASSETS	\$536,706

The Garden wishes to thank its over 700 members, donors and contributors! The Garden could not achieve its mission without your generous support.

STATEMENT OF ACTIVITIES

JUNE 30, 2014

	Unrestricted	Temporarily Restricted	Total
OPERATING SUPPORT AND REVENUE			
Agency funding	\$510,251	-	\$510,251
Contributions	\$56,608	\$218,050	\$274,658
Events and classes	\$42,882	-	\$42,882
Gift shop sales	\$49,017	-	\$49,017
Memberships	\$41,134	-	\$41,134
In-kind contributions	\$19,131	-	\$19,131
Facility rental	\$18,530	-	\$18,530
Other	\$10,020	-	\$10,020
Net assets released from restriction	\$250,835	\$(250,835)	-
Total support and revenue	\$998,408	(32,785)	\$965,623
EXPENSES			
Program expenses	\$509,303	-	\$509,303
Management and general	\$278,705	-	\$278,705
Fundraising	\$151,645	-	\$151,645
Gift shop cost of sales	\$21,271	-	\$21,271
Total expenses	\$960,924	-	\$960,924
Change in net assets	\$37,484	\$(32,785)	\$4,699
NET ASSETS AT BEGINNING OF YEAR	\$326,123	\$142,525	\$468,648
NET ASSETS AT END OF YEAR	\$363,607	\$109,740	\$473,347



Thank you for the continued support of our member Joint Power Authority Members:



Helix Water District



**SWEETWATER
AUTHORITY**



**ESTABLISHED 1958
OTAY
WATER DISTRICT**



**CUYAMACA
COLLEGE**

During the Fiscal years 2013 and 2014 The Garden has seen implementation of new exhibits and celebrations. The coming year we hope to continue on this successful trajectory with more outreach to inner city schools, fundraising and sustainability.

This year The Garden had over 60,000 visitors with more than 225 donors.

We would like to thank each and every volunteer, visitor and contributor to The Garden during this past year.

Without you The Garden would not be able to grow!

