The Water Conservation Garden proudly presents this annual report for the fiscal year (FY) 2014/2015. There were numerous successes achieved this year as well as continued expansion of the education program and public outreach.

Through our JPA Partners, numerous donors, volunteers and staff, The Garden continues to thrive.

The Water Conservation Garden is a six-acre botanical and demonstration garden located in El Cajon, California, adjacent to the campus of Cuyamaca College. The Garden is a 501(c)(3) nonprofit organization, whose mission is to educate and inspire the public to appreciate the value of water in Southern California, specifically the efficient use of water in landscaping. The Garden conveys this message through its numerous demonstration gardens, interpretive exhibits, and award-winning education programs that promote water conservation and the sustainable use of related natural resources.

Since its opening, The Water Conservation Garden has received numerous state and national accolades, including an “orchid” Award from the San Diego Architectural Foundation in 1999 for design excellence and listed in the “top 10 Western Gardens” by Sunset Magazine in 2009.
Key Accomplishments for FY 2014/2015

FY 14/15 focused on financial growth, membership expansion, outreach and education.

- Created the Habitat Garden exhibit with groundbreaking on June 13 through the generous contributions of Rotary International, Helix Water District, DeAna and Frank Verbeke, San Diego County Watershed Protection Program, Minshew Brothers Steel Construction, Fortress Fence and Landscape, Cabrera and Associates, Mountain State Wholesale Nursery, Village Nurseries, Hunter Industries, Recon Native Nursery, Moosa Creek Nursery, Tree of Life Nursery and the many volunteers who helped with the design and planting.
- Hosted the second Annual Butterfly Festival with over 2,500 attendees.
- Hosted the first Annual major fundraiser for the Garden The Enchanted Garden Gala in 2014.
- The Garden participated in the 22nd Annual Spring Garden Festival on April 25 with the Cuyamaca College Ornamental Horticulture Department.
- Hosted regional Mayor’s press conference reporting on the severe drought conditions.
- Held over 50 adult education classes with more than 900 attendees.
- The Garden’s Ms Smarty-Plants hosted 73 fieldtrips to over 5000 children and performed 73 assemblies to over 21,000 children.
- Hosted 69 third party rentals and special events including weddings, private party functions, use of the Garden by other organizations and other special events and over 130 offsite assemblies and outreaches.
- Added four new Board members broadening the depth and outreach of The Board.
- Added two new staff members to assist in education and our horticultural division.
- Hosted the ninth annual Fall Garden Festival and 14 sponsors and partners
- Total end of year Garden membership increased to 625 for FY 2015.
- Obtained Grants from Hans Doe, SDG&E, County of San Diego, Las Patronas, and substantial gifts from over 14 donors totaling over $200,000 and more than 20 corporate partners.

The Garden wishes to thank its over 70 docents and volunteers who’s hard work, countless hours and dedication have helped The Garden become the amazing educational, botanical and public garden resource it is today!
Financials

INCOME FY 2015

EXPENSES FY 2015

The Garden wishes to thank its over 700 members, donors and contributors! The Garden could not achieve its mission without your generous support.
During the FY 2015 The Garden has seen implementation of new exhibits and celebrations. The coming year we hope to continue on this successful trajectory with more outreach to inner city schools, fundraising and sustainability.

We would like to thank each and every volunteer, visitor and contributor to The Garden during this past year. Without you The Garden would not be able to grow!