



A FUNDRAISER BENEFITING THE WATER CONSERVATION GARDEN

Perennial Party

The title 'Perennial Party' is centered in a large, white, serif font. It is surrounded by decorative illustrations: two large, vibrant yellow-orange flowers with green leaves and stems are positioned on either side of the word 'Party'. To the left, there are delicate, golden-brown leaf-like structures. The background is a dark blue with scattered gold stars.

SPONSORSHIP OPPORTUNITIES

Saturday, September 30, 2023
5:00pm – 8:30pm

12122 Cuyamaca College Dr West
El Cajon, CA 92019

In the bottom right corner, there are decorative illustrations of light blue-grey leaves and stems with small gold dots, mirroring the style of the other floral elements on the page.



ABOUT THE EVENT



Perennial Party

The **Water Conservation Garden** invites you to consider sponsoring our annual **Perennial Party**. As The Garden's main fundraising event of the year, **Perennial Party**, supports core programs in environmental education, water conservation, and horticulture.

Surrounded by nearly 6-acres of beautiful drought-tolerant landscaping, guests are invited to enjoy beautifully themed, eye-catching exhibits featuring "more beauty, less water". Guest are invited to engage with beer and wine vendors, listen to music performances, and enjoy a taste of San Diego. For more information, please visit TheGarden.org.



Date & Time:

Saturday, September 30, 2023 from 5:00pm-8:30pm



Venue:

The Water Conservation Garden, 12122 Cuyamaca College Dr West, El Cajon, CA 92019



Attendance, Attire & Tickets:

- Anticipating 200 distinguished businesses and community leaders
- Attire: Dressy Casual
- Individual tickets: Garden Member: \$112 • General: \$125



YOUR SUPPORT GROWS A BETTER WORLD



Your gift directly supports conservation education through vital, unrestricted support for The Water Conservation Garden and our many community programs. All sponsorships are tax-deductible to the fullest extent of the law.



Who We Are:

The mission of The Water Conservation Garden is to educate and inspire through excellent exhibits and programs that promote water conservation and the sustainable use of related natural resources. The Garden exists to affect positive change in people's attitudes and behaviors by promoting conservation and environmental awareness. The primary objectives of The Garden are to provide education about conservation, gardening, water supply, sustainable living, and stewarding ecosystems. A strong community outreach effort brings conservation messages to approximately 130,000 individuals annually.



What We Do:

Beautiful, Water-Efficient California Landscapes: As a specialty demonstration garden, we grow beautiful, low water use California landscapes to learn from and enjoy

Education & Inspiration: We inspire and educate so people of all ages can connect with plants and nature and build a better planet for future generations

Wellness & Sense of Community: We provide a peaceful space and nurture a sense of wellness and community for all

Sustainability: We demonstrate that beautiful landscapes can be achieved by prioritizing sustainability for all natural resources.



TheGarden.org/party



SPONSORSHIP OPPORTUNITIES



BENEFITS	PRESENTING \$50,000	TITLE \$25,000	MAJOR \$15,000	LEADER \$10,000	SUPPORTER \$5,000	CONTRIBUTOR \$2,500	FRIEND \$1,000
Tickets	20	15	15	10	10	5	2
VIP Cocktail Reception (30 mins before event)	✓						
Step-and-repeat Backdrop with logo	✓						
Speaking Opportunity	✓	✓					
Address at Podium	✓	✓					
Mention in media release	✓	✓	✓				
Mention in advertising	✓	✓	✓				
Reserved Seating	✓	✓	✓	✓			
Recognition on Donor wall (updated in the fall annually)	✓	✓	✓	✓			
Recognition in Event e-blasts and eNews	✓	✓	✓	✓			
Recognition through Social Media	✓	✓	✓	✓	✓		
Company logo on flyer	✓	✓	✓	✓	✓		
Company logo on event signage	✓	✓	✓	✓	✓		
Company logo on garden partner page (year-round)	✓	✓	✓	✓	✓	✓	
Company logo on event webpage	✓	✓	✓	✓	✓	✓	✓
Company listed in newsletter (inBloom)	✓	✓	✓	✓	✓	✓	✓

Individual tickets are available: Garden Member: \$112 • General: \$125



MAKE A CONNECTION



Thank you for your interest in The Water Conservation Garden. We appreciate your support!



Contact Information:

For more information, please contact:

Janelle Wallace

Director of Development and Membership

(619) 660-0614 x 11 • Janelle@thegarden.org

The Water Conservation Garden
12122 Cuyamaca College Dr West
El Cajon, CA 92019

TheGarden.org

The Water Conservation Garden is a Platinum Rated organization on GuideStar/Candid.
Federal Tax ID# 20-4395919



TheGarden.org/party



SPONSORSHIP FORM



Perennial Party

Yes, I would like to sponsor The Water Conservation Garden's Perennial Party

Contact Name: _____ Phone #: _____

Company Name: _____ Email: _____

Address: _____

City: _____ Zip Code: _____

SPONSORSHIP – Select Your Sponsorship Level:

- | | | |
|---|---|--|
| <input type="radio"/> Presenting Sponsor (\$50,000) | <input type="radio"/> Leader Sponsor (\$10,000) | <input type="radio"/> Friend Sponsor (\$1,000) |
| <input type="radio"/> Title Sponsor (\$25,000) | <input type="radio"/> Supporter Sponsor (\$5,000) | <input type="radio"/> Individual Tickets (\$120) |
| <input type="radio"/> Major Sponsor (\$15,000) | <input type="radio"/> Contributor Sponsor (\$2,500) | Number of Tickets: _____ |

Cost of Sponsorship: \$ _____ Additional Donation (optional): \$ _____ TOTAL: \$ _____

PAYMENT

- | | | |
|---|--|---|
| <input type="radio"/> Check or cash is enclosed | <input type="radio"/> Send me an invoice | <input type="radio"/> Charge my credit card |
|---|--|---|

Credit Card # _____ Exp. _____ CVS _____ Zip Code _____

Signature: _____ Date: _____