A FUNDRAISER BENEFITING THE WATER CONSERVATION GARDEN

Perennial Party

SPONSORSHIP OPPORTUNITIES

Saturday, September 30, 2023
5:00pm – 8:30pm

12122 Cuyamaca College Dr West
El Cajon, CA 92019
The Water Conservation Garden invites you to consider sponsoring our annual Perennial Party. As The Garden’s main fundraising event of the year, Perennial Party, supports core programs in environmental education, water conservation, and horticulture.

Surrounded by nearly 6-acres of beautiful drought-tolerant landscaping, guests are invited to enjoy beautifully themed, eye-catching exhibits featuring “more beauty, less water”. Guest are invited to engage with beer and wine vendors, listen to music performances, and enjoy a taste of San Diego. For more information, please visit TheGarden.org.

Date & Time:
Saturday, September 30, 2023 from 5:00pm-8:30pm

Venue:
The Water Conservation Garden, 12122 Cuyamaca College Dr West, El Cajon, CA 92019

Attendance, Attire & Tickets:
• Anticipating 200 distinguished businesses and community leaders
• Attire: Dressy Casual
• Individual tickets: Garden Member: $112 • General: $125
YOUR SUPPORT GROWS A BETTER WORLD

Your gift directly supports conservation education through vital, unrestricted support for The Water Conservation Garden and our many community programs. All sponsorships are tax-deductible to the fullest extent of the law.

Who We Are:
The mission of The Water Conservation Garden is to educate and inspire through excellent exhibits and programs that promote water conservation and the sustainable use of related natural resources. The Garden exists to affect positive change in people’s attitudes and behaviors by promoting conservation and environmental awareness. The primary objectives of The Garden are to provide education about conservation, gardening, water supply, sustainable living, and stewarding ecosystems. A strong community outreach effort brings conservation messages to approximately 130,000 individuals annually.

What We Do:

Beautiful, Water-Efficient California Landscapes: As a specialty demonstration garden, we grow beautiful, low water use California landscapes to learn from and enjoy

Education & Inspiration: We inspire and educate so people of all ages can connect with plants and nature and build a better planet for future generations

Wellness & Sense of Community: We provide a peaceful space and nurture a sense of wellness and community for all

Sustainability: We demonstrate that beautiful landscapes can be achieved by prioritizing sustainability for all natural resources.

TheGarden.org/party
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Presenting $50,000</th>
<th>Title $25,000</th>
<th>Major $15,000</th>
<th>Leader $10,000</th>
<th>Supporter $5,000</th>
<th>Contributor $2,500</th>
<th>Friend $1,000</th>
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</thead>
<tbody>
<tr>
<td>Tickets</td>
<td>20</td>
<td>15</td>
<td>15</td>
<td>10</td>
<td>10</td>
<td>5</td>
<td>2</td>
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<tr>
<td>VIP Cocktail Reception (30 mins before event)</td>
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<tr>
<td>Step-and-repeat Backdrop with logo</td>
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<tr>
<td>Speaking Opportunity</td>
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<tr>
<td>Address at Podium</td>
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<tr>
<td>Mention in media release</td>
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<tr>
<td>Mention in advertising</td>
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<tr>
<td>Reserved Seating</td>
<td>✓</td>
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<tr>
<td>Recognition on Donor wall (updated in the fall annually)</td>
<td>✓</td>
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<tr>
<td>Recognition in Event e-blasts and eNews</td>
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<td>✓</td>
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<td>Recognition through Social Media</td>
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<tr>
<td>Company logo on flyer</td>
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<tr>
<td>Company logo on event signage</td>
<td>✓</td>
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<tr>
<td>Company logo on garden partner page (year-round)</td>
<td>✓</td>
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<tr>
<td>Company logo on event webpage</td>
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<tr>
<td>Company listed in newsletter (inBloom)</td>
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</tbody>
</table>

Individual tickets are available: Garden Member: $112 • General: $125
MAKE A CONNECTION

Thank you for your interest in The Water Conservation Garden. We appreciate your support!

Contact Information:
For more information, please contact:
Janelle Wallace
Director of Development and Membership
(619) 660-0614 x 11 • Janelle@thegarden.org

The Water Conservation Garden
12122 Cuyamaca College Dr West
El Cajon, CA 92019

TheGarden.org

The Water Conservation Garden is a Platinum Rated organization on GuideStar/Candid.
Federal Tax ID# 20-4395919
SPONSORSHIP FORM

Yes, I would like to sponsor The Water Conservation Garden’s Perennial Party

Contact Name: ___________________________ Phone #: ______________________

Company Name: __________________________ Email: ______________________

Address: _______________________________________________________________

City: __________________________ Zip Code: ______________________

SPONSORSHIP – Select Your Sponsorship Level:

- Presenting Sponsor ($50,000)
- Leader Sponsor ($10,000)
- Friend Sponsor ($1,000)
- Title Sponsor ($25,000)
- Supporter Sponsor ($5,000)
- Individual Tickets ($120)
- Major Sponsor ($15,000)
- Contributor Sponsor ($2,500)
- Number of Tickets: _____

Cost of Sponsorship: $ ____________ Additional Donation (optional): $ ____________ TOTAL: $ ____________

PAYMENT

- Check or cash is enclosed
- Send me an invoice
- Charge my credit card

Credit Card #: ___________________________________________ Exp. __________ CVS ________ Zip Code ________

Signature: ___________________________ Date: ____________

Mail: The Water Conservation Garden, ATTN: Janelle Wallace, 12122 Cuyamaca College Dr West, El Cajon, CA 92019
Email: Janelle@thegarden.org • Online: TheGarden.org